

SPONSOR PRESENTATION



ROCK AGAINST CANCER

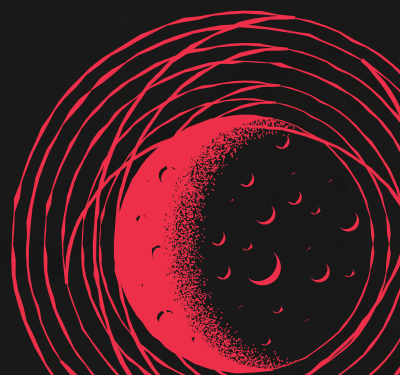
ROCKAGAINSTCANCER.LU

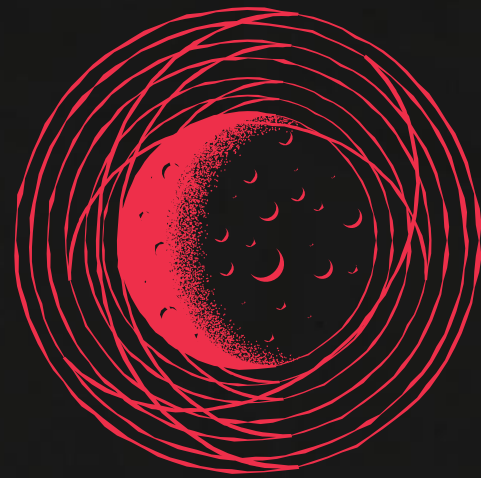


ROCKING TO SAVE LIVES



- A charity project initiated in 2013 by Swiss Life Luxembourg employees
- Charity concert with the goal of raising funds to fight cancer
- Profits donated in full to two Luxembourgish foundations





RAISING FUNDS FOR THE CHARITIES

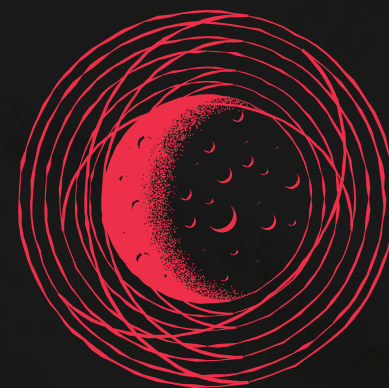
- Trophée de l'espoir in 2013
- Supporting local bands and young talents
- 10th edition in 2025

TOTAL OF
263,500 EUR
COLLECTED



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10 YEARS OF ACHIEVEMENTS



FONDATION CANCER LUXEMBOURG

2015: Investment in technical medical equipment

2016: Investment in medical analysis equipment for hospitals

2017: Investment in the purchase of a microscope

2018: Investment for breast cancer

2019: Investment to maintain the support to the patients and for research

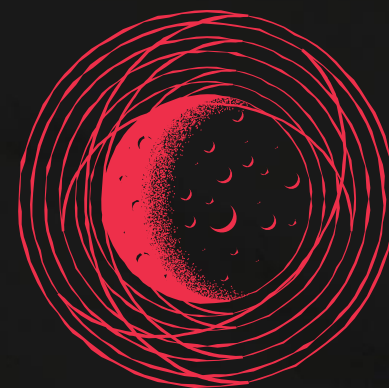
2021: Financing of six research projects

2022: Specific family support to treated parents with children

2023-2024: Financing of 4 new research projects

More information: <https://www.cancer.lu/fr/propos/qui-sommes-nous/notre-bilan>

10 YEARS OF ACHIEVEMENTS



FONDATIOUN KRIIBSKRANK KANNER

2015: Renovation of a holiday apartment at the sea available to sick children

2016: Investment in IT equipment for school continuity during treatment

2017: Investment in helping families with sick children

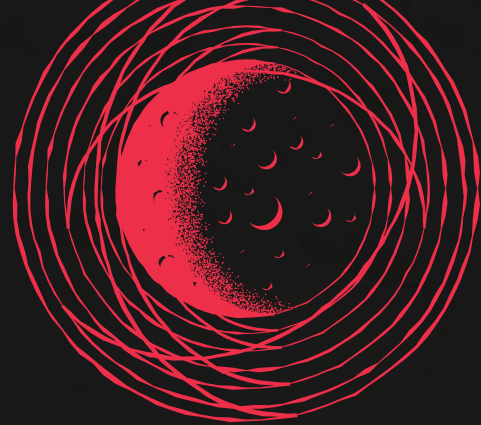
2018: Investment in helping children and their families

2019-2021: Investment to maintain their support to the families and research

2022: Donation to provide direct help to children with cancer and their families

2023-2024: Investment for research support

More information: <https://fondatioun.lu/>



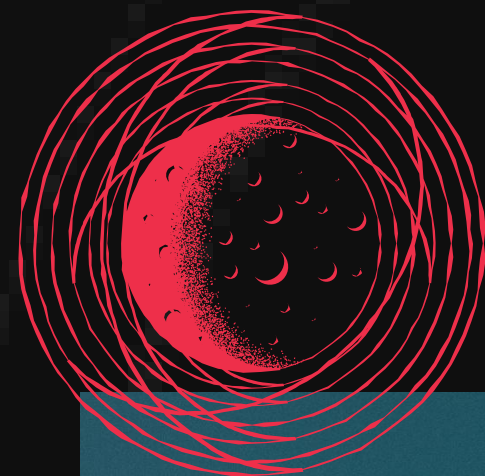
2024 ACHIEVEMENTS

300+
SPECTATORS

30+ VOLUNTEERS

31 SPONSORS
& PARTNERS

TOTAL OF
24,000 EUR
NET PROFIT



2025 LINE-UP

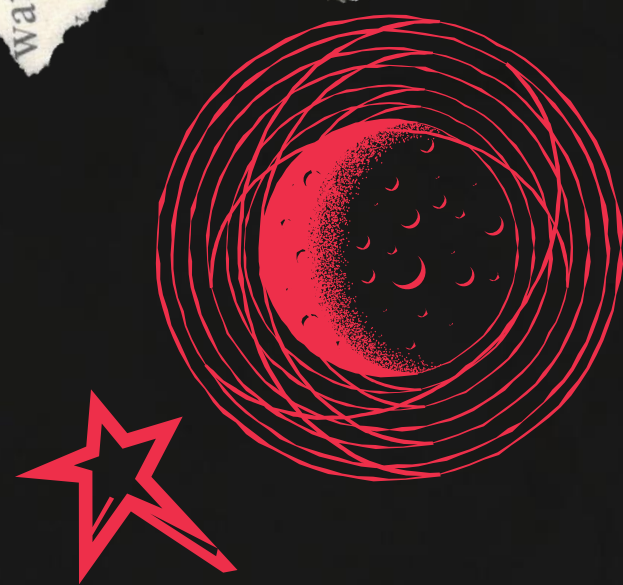


ARTHUR DIVOY



GOLDMEN
TRIBUTE 100% GOLDMAN





HOW TO SUPPORT ROCK AGAINST CANCER?



BY BECOMING A SPONSOR / PARTNER

- Four levels of sponsoring
- Visibility before / during / after the concert
- Make it a company event
- Free entry tickets
- Networking opportunities

BY CONTRIBUTING TO THE TOMBOLA

- Purchasing tickets
- Providing a prize
- Selling tickets within your company

BY PURCHASING GOODIES

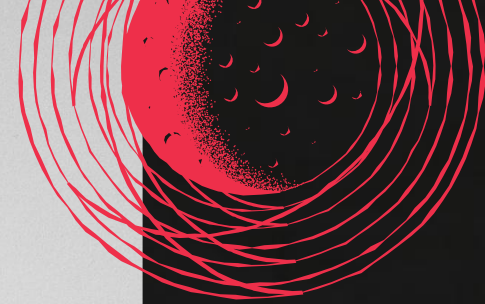
- T-shirts
- Caps
- Tote-bags
- Water bottles
- ... and more!

BY PURCHASING CONCERT TICKETS

- Directly on Rockhal.lu (soon)

BY SPREADING THE WORD FAR AND WIDE!





WHY BECOMING A SPONSOR?

- 1 To position yourself as an **active player** in social responsibility
- 2 To raise awareness of important **social values** by associating your name with this charity event
- 3 To strengthen your image by creating **positive visibility**
- 4 To expand your community network by accessing a **wider audience**
- 5 To be **close to your customer** by inviting them to the event
- 6 To suggest an activity that is both **fun and beneficial to your employees**





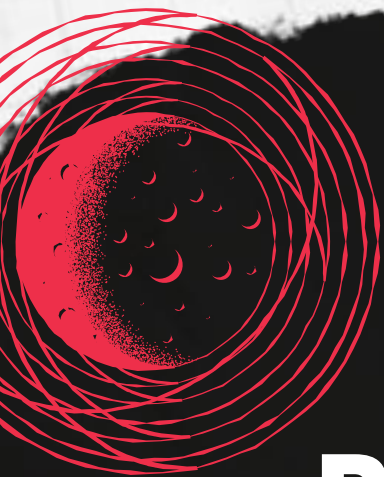
SPONSORING PACKAGES



	MAIN SPONSORS & PLATINIUM 3 000 EUR and more	GOLD 2 000 EUR	SILVER 1 000 EUR	BRONZE 500 EUR
POSTERS AND FLYERS	BIG logo	MEDIUM logo	SMALL logo	SMALL Logo
ROCK AGAINST CANCER WEBSITE	Logo + Link	Logo + Link	Logo + Link	Logo + Link
SOCIAL MEDIA	Up to 3 posts	Up to 2 posts	Up to 1 post	Up to 1 post
TICKETS GRATUITS	Up to 30	Up to 20	Up to 10	Up to 5
TOMBOLA TICKETS	Logo	Logo	Logo	Logo
ON-SITE SCREEN	Full screen	1/2 screen	Logo	Logo
VIP DRINK	Invitation (2 persons)	Invitation (2 persons)	Invitation (2 persons)	Invitation (2 persons)
CHEQUE CEREMONY	Invitation (2 persons)	Invitation (2 persons)	Invitation (2 persons)	Invitation (2 persons)

OUR HISTORIC SPONSORS THEY TRUSTED US





ROCK AGAINST CANCER

SAVE THE DATE

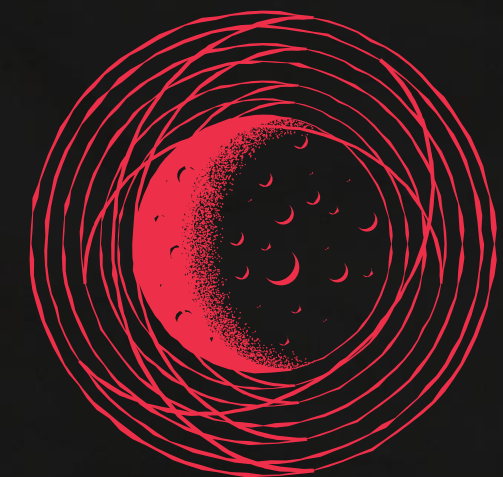
Rockhal - Esch-sur Alzette

12 SEPTEMBER 2025

Tickets will shortly be available on [Rockhal.lu](https://rockhal.lu)



LET'S ROCK



WE COUNT ON YOU!

R O C K A G A I N S T C A N C E R . L U

